

QR CODES:

What Are QR Codes?

QR Codes are the commercial name for a type of 2D (dimensional) bar code – as opposed to 1 dimensional barcodes which have lines running in vertical strips running in a horizontal format from left to right like the barcodes that are on virtually all products you purchase. QR Codes are used with websites to provide quick and easy integration from an advertisement or product to a mobile application.

In our advertising and signs we will include a QR Code which when scanned with a Smartphone will lead you to a website providing property information and the ability to instantly connect with the listing agent.

The QR Code is a great advantage to our Sellers in providing even more exposure to the market and an opportunity for Buyers to gain instant information about a property.

